

# education

Degree: Bachelor of Industrial Design, minor Psychology; Carleton University, Ottawa, 2008 Graduation Thesis: Mobile Power Unit for the Aviation and Forest Fire Management Program of the Ontario Ministry of Natural Resources.

Awards: "Innovation through Collaboration" for thesis project at CU, awarded by the School of Industrial Design at Carleton University, May 2008.

Software Skills: Adobe Creative Suite up to & including CS4, Solidworks, SketchUp, MSOffice

# experience

### Acumen Design & Development: Partner, Design Lead

Contract management, industrial design, graphic design, interface design, project documentation, estimates and financial documentation, professional collaboration, client retention. Acumen Design & Development is a small consultancy offering systems engineering and industrial design services. The business was founded in 2009 and currently is under contract for corporate branding, marketing and product development contracts.

#### Ralph Dunning Design Company Inc.: Retail Operations Manager, January 2010 - present

Owner & Supervisor: Lisa Dunning 416.481.7665

Operations management including merchandising, inventory management, financial record keeping, staff management and client services. Lead primary effort to establish store administration logistics with corporate office. Collaborate with corporate management for corporate documents and promotions.

### Camellia Teas of Ottawa, Portable Environment Designer, summer 2008 contract

Owner: Rebecca Cragg info@camelliateas.net

Description: Research into Japanese Tea ceremony, as well as applicable events and exhibitions, preceded ideation and concepts for a portable tea room. Detailed research and specifications focus on sustainability in materials, durability and manufacturing. Future plans are to bring project to prototype and production level.

#### Akeru Industrial Design, Jr Industrial Designer, summer 2007 contract

Supervisor: Dawn Wintour, BID 613.851.3296

Description: Sketching and ideation for several projects, including sketch modeling and some user testing. Research methods were applied in studying video material of users and independent work was encouraged.

# everything else

An athlete of equestrian sports since 1993; having successfully competed regionally and provincially, and have moved on to coaching young riders and equine training.

Spirit Leader for the 2004 Carleton University Great Northern Concrete Toboggan Racing Team; Carleton Student Engineering Society Handbook Editor-In-Chief 2003 – 2005, and Charity Event Coordinator for National Engineering Week at Carleton in 2003.

I'm an avid outdoor enthusiast who is willing to go to great lengths to sit by a campfire.